



SN – 435

III Semester B.Sc. (FAD) Examination, November/December 2017  
(2015-16 and Onwards) (F+R) (CBCS)  
FASHION AND APPAREL DESIGN  
14 FAD-304 : Fashion Art and Design

Time : 3 Hours

Max. Marks : 70

**Instructions :** 1) *All the Sections are compulsory.*  
2) *Support your answer with illustration.*

SECTION – A

I. Answer **any ten** of the following :

(10×2=20)

- 1) Define pattern. List any 2 types of it.
- 2) Illustrate a cold shoulder.
- 3) What is punk style ?
- 4) Sketch a ogee pattern and render it [2" × 2"].
- 5) What is an executive wear ? Give one example.
- 6) Define flat sketch.
- 7) Name any two ways of layout.
- 8) Define grooming.
- 9) List any two figures types.
- 10) Define motivation in clothing.
- 11) What is Mirror repeat ?
- 12) Name any two price ranges for men.

SECTION – B

II. Answer **any five** of the following :

(5×4=20)

- 13) Sketch any two geometrical motif and develop the pattern with 3/4<sup>th</sup> drop.
- 14) Explain design development in detail.
- 15) Explain the importance of flat sketches.
- 16) Explain the roles and responsibility of a designer.
- 17) Explain the terms : Hippies, Mood board.
- 18) Explain attitude and clothing.
- 19) Briefly write about designer Ritu Beri and her collection.

P.T.O.



SECTION – C

III. Answer **any five** of the following :

**(5×6=30)**

- 20) Create a diamond pattern with natural motif in size 10 × 10 cm square and render it.
  - 21) Describe on figure types.
  - 22) Discuss about the garment collections of Sabyasachi Mukherjee.
  - 23) Design and sketch a dress for short and stout figure to create optical illusion.
  - 24) Write a note on "Grooming", for men and women.
  - 25) Explain in detail about clothing and personality.
  - 26) Sketch a retro hairstyle for men and render it.
  - 27) Explain in detail about the advanced illustrative techniques.
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